



**For Immediate Release:**

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## **Perfect Health Launches in Massachusetts**

*Comprehensive Integrated Care for Patients with*

*On-going, Multiple or Serious Health Needs*

Cambridge, Massachusetts March 24, 2015 -- Perfect Health, a new model of healthcare built from the ground up, today announced its corporate launch and the opening of its first healthcare center. Through a partnership with Beacon Communities LLC, Perfect Health provides on-site primary care and urgent care services at Blake Estates, a community for seniors and people with disabilities in Hyde Park, Massachusetts. Perfect Health focuses on patients with on-going, multiple or serious health needs. By providing 24/7 integrated health care along with intensive care management, Perfect Health achieves better health outcomes for patients as well as reduced costs. Perfect Health staffs its clinics with a primary care physician, a nurse practitioner, and other clinical specialists and support staff who coordinate access to a full range of services and providers.

“The launch of Perfect Health is a significant step in the reinvention of healthcare.” said Doug Thompson, President and CEO of Perfect Health. “We know that the best way to improve health outcomes and control costs is by providing more primary care and better coordination, and we’re delighted to partner with Beacon Communities to do that at Blake Estates.”

“Beacon is proud to be a leader in creating and sustaining communities that enrich the lives of our residents and enrich the communities where they live, what we call LIVING WELL by DESIGN®. Perfect Health will bring on-site primary care and highly focused coordination of services -- key

contributors to our residents successfully aging in place.” said Pam Goodman, CEO of Beacon Communities.

Perfect Health has contracts with most Massachusetts insurers as well as with a network of hospitals and specialty providers. Perfect Health will be expanding to other sites in Massachusetts in 2015, and is in discussions with housing partners and other providers who serve patients with on-going, multiple or serious health needs.

### **About Perfect Health**

Perfect Health, a privately held company based in Cambridge, MA, provides a new model of healthcare built from the ground up to meet the needs of people with on-going, multiple or serious health needs. Working with patients as partners, Perfect Health assembles a team including a primary care physician, nurse, social worker, health coach and any other needed specialist team member to help identify patient goals, and then delivers on a plan to achieve those goals. Perfect Health is covered under most insurance plans, and works with a wide network of hospitals, clinics and specialists across Massachusetts. For more information, go to [www.perfecthealthinc.com](http://www.perfecthealthinc.com)

### **About Beacon Communities**

Beacon Communities LLC is a multi-family housing development, investment and management company that develops and manages multi-family communities and presently owns or manages 70 communities that provide 12,000 residences throughout Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, Virginia and Maryland. For more information, go to [www.beaconcommunitiesllc.com](http://www.beaconcommunitiesllc.com)

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